

SOCIOLOGY OF DISASTERS

CONTRIBUTION OF SOCIOLOGY
TO DISASTER RESEARCH

EDITED BY R.R. DYNES
B. DE MARCHI, C. PELANDA

PROMOTED BY ISA RESEARCH
COMMITTEE ON DISASTERS

ISIG/ISTITUTO DI SOCIOLOGIA
INTERNAZIONALE DI GORIZIA

FRANCO ANGELI

CRITICAL THEORY IN SOCIOLOGICAL DISASTER RESEARCH

Wolf R. DOMBROWSKY

1 - Introduction

The subject is subtle, so some preliminary discussion is necessary. Links between Critical Theory and sociology of disaster are not necessarily obvious or self-evident. The existing prejudice and ideology notwithstanding, societal idiosyncrasies in perception and interpretation have overshadowed an understanding of both. We should not expect that sociologists are immune. But this should not be upsetting (Gouldner 1970) even though in this particular case some cross-cultural complications further obscure the subject. Most of my German colleagues are definitely unfamiliar with sociology of disaster and many of my foreign colleagues might not be very familiär with Critical Theory and its current development (Friedeburg and Habermas 1983). A transverse introduction to both would have been indispensable but is not yet at our disposal. Biased by predominant characteristics of West-German culture and unfamiliar with foreign peculiarities, such an introductory attempt would exceed my capability. However, some remarks are necessary to reveal my own interpretation of Critical Theory, of disaster research, and of my "knowldege constitutive interests" (Habermas 1971).

2 - Theory of criticism and Critical Theory

Overstressing an expression by Adorno who declared sociology and criticism inseparable, in a first and naive attempt one might conclude that sociology of disaster, as a

part of the **art**, contains a critical potential too. In fact, **many** findings of disaster **research** have involved an **element** of constructive **criticism** but that is the **intention** of every applied science, irrespective of an underlying paradigmatic **orientation**. As defined by **Matthew Arnold** (1888), criticism is "a disinterested endeavor to **learn** and propagate the best that is **known** and thought in the **world**". Seen that **way**, **only few** sociologists **would** refuse to do the best to **remedy harmful** grievances caused by disasters, but many would argue about **what** "the best" is **and**, moreover, most of **them** would refuse to be tied by **paradigmatic dogmatism** defining specifically what "criticism", "**grievance**", or "**remedy**" **mean** or how these terms **could** be handled in practice.

Taking exception to **Adorno's** Statement, not every sociology is critical by **intention**, much **less** so "**per se**", nor is Critical Theory **as** developed by the "**Frankfurt School**" (Held 1980). **Therefore**, a distinction should be made between Critical Theory **as** the **paradigm** of "**Frankfurtian** sociology" and its followers, critical theory **as** a category for different paradigms critical by intention (Lakatos and **Musgrave** 1970), and sociology of disaster **as** a critical theory "**per se**". The latter **might** provoke sudden disagreement because of its sounding **like** an unfoundable exaggeration or **as false** generalization unaware of the broad variety of different approaches within the sociology of disaster. However, the definition of sociology of disaster **as** critical theory "**per se**" **marks** exactly the central point of this article.

To develop **my** thesis conclusively, an **approach** from different angles **seems** to be helpful. In a first step, guided by concepts of the sociology of knowledge (Speier 1952; Stark 1958), I should like to give the reader an idea of the historical background and of favorable adaptations of critical theories in **West-Germany** sociology of disaster **whereas** in the United States and other countries that **apply** disaster research, critical theories including sociology of the Frankfurt School have remained a **minor** paradigmatic orientation **among** many. In a second step I should like to draw attention to the **development** of sociological disaster research in post-war **Germany** and to its results **which** are

very **similar** to the anticipations of critical theories. In a third step, reconsidering a **coal-mine** disaster in 1908 in **Germany**, I should like to retrace the course of **criticism** leading to **enlightenment** but also into **new myth** (Horkheimer and Adorno 1972). In the fourth and final step, the dialectics of enlightenment will be examined in **terms** of the critical potential of sociological disaster research **proving** the fact that every disaster is a critic of reality, is a **"real-criticism"**, or a factual falsification of human action and therefore gives evidence of the thesis that sociology of disaster is a critical theory "per se".

3 - Idiosyncratic background-assumptions

Reflecting on the relation **between** Critical Theory and sociological disaster research, we have to be **aware** of differences of national development that inhere in both **components**. In the Federal Republic of **Germany**, sociology of **disaster** is an **embryonic** specialization yet, hardly institutionalized and, up to the present day, clearly behind the vast **empirical** findings of the **US-American** original and its **world-wide** adaptations. Therefore, my knowledge of sociology of disaster is basically influenced by American approaches, nevertheless **modulated** by national characteristics. Hence, talking about the original is like carrying **owls** to Athens but talking about the national influence the **intention** of this first step in argumentation will **become** apparent.

In my point of view, the most **important** difference in development and application of sociological disaster research and critical theory in West Germany and abroad was caused by Fascism. Fascism and the effects of World War II gave rise to a systematic sociological disaster research in the United States (Williams 1954; Dombrowsky 1983a), which was supported by strong patriotic feelings against Nazism that most scientists **had** developed. Later, facing the threat of nuclear attacks causing **"mega-deaths"** and **America's** vulnerability at **home**, no one **could have** refused to enter into an alliance with the armed forces. The sociological part in this national effort was the investigation of mass

behavior under the extreme conditions of bombing in particular and of total war in general. Sociologists, as loyal as others, took the challenge as a Chance to conquer another field of application. Starting with Civil Defense Research in the first place, the useful counselling gave way to spread all over into the kindred fields of disaster relief and protection and business (Gallagher 1964) as a second step of institutionalization. After the experience of Korea, the Cold War, Vietnam, and Cambodia, the unreservedness of the early days gave way to a more critical reflection. However, the usefulness of sociological disaster research was never doubted fundamentally.

Turning to the whole of American sociology, analogous considerations are applicable. In the United States, sociology had already had a Status of high institutionalization and consolidation for a long time when sociologists started to reflect their relationship with political and economical power (Becker 1970). The relative success of American sociology, hardly ever seriously curbed by political objections I believe with David E. Sutherland (1978), mostly depends on a close co-operation with those who expect practical advantages when applying sociological know-how. Contrary to the prejudice of many German sociologists, this applied approach is not necessarily dependent upon the development of a superficial empiricism that allows American sociologists to joint even "dirty" business opportunistically (see Baritz 1970; Orlans 1967; Sjoberg 1967). No doubt that the latter does occur, but in contrast to German sociology, which tends to fear practical applications and to feel guilty when this occur, a collective feeling of guilt or fear is rarely found in American sociology.

The above considerations allude to an old prejudice difficult to do away with in post-war Germany. The idea of an empiristic, at best pragmatic, but theoretically undeveloped sociology in the USA (Feyerabend 1966; Hartmann 1967) and a highly advanced Standard of theory leading to empirically concerned research in West-Germany constitutes the predominant myth. Looking closer, even this myth throws a light onto the inconvenient bit of truth contained in it: the lack of institutionalization and application, the

hereditary disposition by **philosophical** traditions, and the **moral** and political failure of the social sciences during the Third Reich have led to a complex **mixture** of resignation, retreat, and **cynicism** but also of moralization and radicalization, all together inclined to **close-system** theories.

But **without** a **clear** understanding of this mixture **which** can **only** be indicated here, and of the political and moral significance of **German** sociology in **exile**, the conceptual differences in sociology of disaster and its reception in West Germany and other countries engaged in disaster research will **remain incomprehensible**. To **make** the point clearer, the causes of the lack of institutionalization of German sociology **should** be analyzed. Again, **Fascism** and war have to be seen as "prima causa". The **cruel** anti-Semitism of Nazi-Germany **had** enforced an intellectual **blood-letting** from which the **academic life** has suffered to the present day. Without an understanding of this historical context, an understanding of post-war sociology and especially of sociology of disaster in Germany **would** be impossible. The rebuilding of a sociology of good reputation, that is **my** assertion, has **been** indebted almost exclusively to the efforts and the influence of German scientists in exile and/or in resistance. Almost all of them tried to **help** conquer **Hitler-Germany** in one way or another. In the **field** of **sociology**, the **most** prominent attempts have been made by the "**University in Exile**" at the New School for **Social** Research, New York, the "**Extension Division**" at the Columbia University, New York, and the "Institute of Social Research", the former "Institut für Sozialforschung" in Frankfurt, originally founded by Felix J. Weil, Friedrich Pollock, and Max Horkheimer. All of them had at first focused on anti-fascist studies but only the latter had conceptualized a **complete** theoretical analysis of Fascism (Jay 1973: 143 ff.). Herbert **Marcuse** made a further step when co-operating with the Office of Strategie Services and the State Department. To put it very briefly into another context, all these activities were **the** starting-point for the **development** of a good conscience of German sociology.

Later, Critical Theory, or "Frankfurt School" **as** it was

named after the **resettlement** in **West-Germany**, began to lose the positive **image** of anti-fascist science because of the indigestible harsh **criticism** of **capitalism**. Under the political pressure of the **Cold War** and the remilitarization of **Germany**, the good conscience of sociology was **overwhelmed** very rapidly and substituted by a German tradition keeping a **firm hold of life**: the **condemnation** of the art as being socialistic.

Tracing the history of condemnation back to the beginning of sociology in Germany, the **mechanism** of preventing this **science** from being institutionalized **becomes** obvious. Caused by **inner-academic** rivalry and little acceptance in the ruling **class**, the discipline **remained without** influence in the highest circles, **though** nevertheless influential at the **level** of public opinion. Even this **early** sociology had been regarded **as** too critical because of its being **non-useful** for the **most powerful** interests in the society of the Empire and, **later**, of the Weimar Republic. Max **Weber's** analysis of East-German **farm** laborers, for **example**, or of social **betterment**, or Ferdinand **Tönnies'** analysis of the strike of Hamburgian dockers (see Oberschall 1965) had been **judged as** too one-sided in favor of the **underprivileged** and poor. The **so-called "value-free"** science (Weber 1956; Israel 1972; **Kelman** 1968) may be seen **as** an **intellectual** reflex on this reproach. (And it is interesting **enough** that this reproach was reconsidered in the debate between Critical Theory and Critical Rationalism (Adorno 1969).

Moreover, the moderate sympathy of many sociologists with socialistic ideals had promoted an intellectual **climate** rendering possible and supporting the public discussion on a broader basis but also underpinning the political Propaganda against sociology during that **time**. Except from those who made accommodations to the Third Reich, most sociologists were **"freed"** into retirement, imprisoned or sent into **exile**. After the war, supported by the **Allies'** **objective** of Denazification, the critical, anti-fascist lineage of sociology began to influence German thinking again. But contrary to capitalist reconstruction and the reactionary practice of Cold War, the decline of critical sociology to the verdict of being **communistic** accelerated with the **help**

of those who had more or less cooperated with Fascism.

Furthermore, the first large-scale application of sociological knowledge in society reinforced the defamatory identification with socialism: the political and social changes during the late 60s and early 70s, prominently supported by the students' movement, have been theoretically armored by Critical Theory. Far from mere accident, Critical Theory was not only anti-fascistic but also unorthodox and anti-authoritarian. The openmindedness to psycho-analysis, aesthetics, and new social movements, as well as its appropriate elucidations of new phenomena of post-capitalistic super-structure magnetically attracted the youth. Scared by anti-authoritarian rebellion and political revolt, the elder generation's conclusion next at hand was to label sociology as well as every kind of criticism "revolutionary". In an ideological misstatement, the Frankfurthian idea to declare sociology and criticism inseparable, was misused to identify criticism with Critical Theory, Critical Theory with sociology and sociology with "revolutionary science". Thus, the gate was opened for repudiation of every kind of criticism - even the necessary and constructive - which was regarded as leftist or communist.

Far from false romantization, the mechanism of defamation worked rather similarly in the United States. Due to its connotations of "students' movement", of "revolt" and "revolution" (Marcuse 1972; Adorno 1967), of so called "radical sociology" (Colfax and Roach 1971) tending towards political change (Habermas 1970; Schroyer 1973), or, less radical but somehow suspect, of "dialectical imagination" (Jay 1973), or, on the whole, of "Philosophy of History" (Schmidt 1976), Critical Theory was repudiated as well. As a political, value laden approach, scientifically unserious and therefore unrecommendable for an upcoming science, sociology of disaster should be cautious in adapting theory while desiring to be applicable and funded. Consequently, Critical Theory was repelled or at least handled carefully although sociology on the whole remained acceptable.

All this considered, in the United States sociology in general and sociology of disaster in particular had not been substantially encroached upon by the political shockwaves of

radicalized thinking based on Critical Theory. The advanced degree of **institutionalization**, the high degree of application, the **continuity of historical development**, and, above all, the plurality of tolerated theoretical orientations gave way for a broad body of disaster research serving as a **model** all over the world (Baker and Chapman 1962; Quarantelli 1982a).

In comparison with the development in West Germany, another effect of **Fascism** has to be taken in account. Contrary to most other countries, the **discontinuity** of our history afflicted the **establishment** of a sociology of disaster very effectively. Due to the allies' war aim of **Demilitarization**, Civil Defense as well as direct weaponry was forbidden. Therefore, disaster protection and disaster relief have kept a ring of **militarism** because of their total integration into the **armed** forces during World War II. In the **course** of the **Cold War** when West Germany was integrated into NATO and therefore **rearmed**, the reconstruction of Civil Defense was speeded up again. **Initiated** by the Federal Civil Defense Agency, disaster research started as Civil Defense Research, identifying war with disaster (Ploog 1975). **Similar** to the American Situation it was hoped that trouble could be avoided by transferring the results won by analyzing "normal" **civil** disasters on the possible events of war. But contrary to the Situation in the USA, no **legitimization** was available in Germany to **allow** critical sociologists such a co-operation. Especially the strong political Opposition of that **time** against the **rearmament** of Germany supported the establishment of a new taboo in science: **Don't** get yourself into deep water, **leave** politics and the **military alone!** So it took **almost** 25 years and the foundation of a independent research **committee** on Civil Defense and **large-scale** disasters, the "Schutzkommission beim Bundesminister des Innern, Ausschuss VIII" (Advisory Board of the Federal Minister of the **Interior**, sub-division VIII), was needed to motivate sociologists to establish some co-operation in this area.

This brief outline of the development makes it **clear** that the **German** approach of **sociological** disaster research was and is still **much** more complicated when compared to other

countries. The likelihood of selecting a critical theoretical **framework** was and is much higher **as** well because of the political and **moral** responsibility **due to** the **German** past. Thus, it is **plain** that **co-operation** with federal agencies or with the **armed forces** would necessitate **complete** theoretical **clarification**. No sociologist would take the risk of being blamed for doing research into war or for "**shady**" policies. Consequently, one should not be astonished at the attractiveness critical theories in general and Critical Theory in particular exerted on the **early** German sociology of disaster.

4 - Sociological disaster research in West Germany

Germany does not belong to the disaster prone areas of the **world** (World Map 1978; Neumann and Voss 1979), and even **man-made** disasters are very rare. So there has not been a direct need for sociological disaster research analyzing the behavior patterns of afflicted **masses**. In fact, new types of disasters have changed the proneness in Germany, too, inducing needs for sociological research (Clausen and **Dombrowsky** 1983). Tracing back the development to its beginnings, it **must** be said that disaster research has not been of academic interest. The starting-point, **as** shown above, was set by the Schutzkommission. Lars Clausen, elected **member** of that commission, and Wieland Jäger have been the first who did sociological disaster research in the Federal Republic of Germany on behalf of the **commission's** purposes.

So being the first in that delicate **field**, the **most** important and first step has to be the political clarification of **one's** own position and scientific orientation. **Influenced** by dogmatic **Marxism** and the preferred **paradigms** of **his** cohorts, Jäger tried to integrate Conflict Theory and some concepts of Critical Theory **like** culture industry and manipulation with general Political Economy and the concept of **class-struggle**. Dedicated, to **closed-system** theories, Jäger (1977) conceptualized a theoretical framework that examined the connections between the social System

and its disasters, i.e. he did not **conceive** of disasters as external events striking society but **as results** of conflict **between** social classes and their antagonistic interests. Perhaps Jäger goes too far asserting the end of disasters **simultaneously with** the end of conflict and **class-struggle**. But analyzing **some** real disasters, his approach proved the fact that in **most** cases **individual economic** advantages caused **dangerous** situations which lead to disasters afflicting people collectively.

Jäger, looking for **orientation** marks and available research material, analyzed in a second step a selection of **works** of American disaster sociologists. His approach in **mind**, he **criticized** the **predominant** functionalism **only** because he and Paul Conlon (1976, 1978) **judged** it to be **ideological** and reactionary. Underlying their **German** experience and tradition, they argued that American studies are based on **wrong assumptions**. In their point of **view** there is no classless, conflictless society, no consensus about the basic societal values, no well functioning "**normality**" only externally disturbed by accidents and disasters, and there is no nonviolent idyllic **community life** with happy **families** sticking together in solidarity **when** disaster strikes.

Summarizing his and Conlon's **arguments**, Jäger (1977: 164) found six basic factors of the "**scientific failure of the American sociology of disaster**". He **calls** the starting point "**idealistic**" because a **non-antagonistic** social System is assumed; a **homogeneous** character of normative values is postulated; a functional **integration** of all societal Subsystems is affirmed; the **mechanisms** of capitalistic Systems are described **as** the only rational ones; the reduction of the **causes** of disaster to nature, technology, and the individual prevents a scientific, sociological discussion of disaster, and it frees scientists **from** the responsibility and necessity to explain disasters by human action; and the use of concepts of **masses** and **mass** behavior is **anti-working-class** and ideological.

Based on the same selective material but on other traditions and cohorts and **influenced** by different theoretical orientations like Exchange Theory and Sociology of **Figurations** (see Elias 1956, 1978), Clausen (1978; Clausen

et al. 1978) argued in the same vein when he and his co-authors denied that disasters have to be interpreted as sudden events occurring independently and isolated from the social processes evolving in. This "analytical dead-end" (Clausen et al. 1978: 61) according to the authors, is an obsolete viewpoint necessary to prevail over. Again, Clausen et al. (1978: 62) criticized the structural-functionalist approach and concluded: "The predominant conditions, the political, economic, and cultural spheres are not questioned but rather declared as a not-to-be-disturbed order of things" including the consequence that the preferred normative goal should be to protect society from disturbance and return it to normality as soon as possible. It is worth mentioning that very similar concepts have been developed in Italy by Pelanda (1982b).

On the one hand, I admit, one might argue now that what one sees here is nothing but the reappearance of the conflict theorists vs. the functionalists battle which has raged so hotly in most sub-specialties of sociology. But obviously, the debate has tended to abate in recent years, although it has nevertheless widened the awareness of our basic assumptions as well as of our conduct by Weltanschauungen. Seen that way, the choice of a paradigmatic orientation affords a glimpse of one's Weltanschauung behind. Interpreted as a general framework, Weltanschauung and paradigm allow to organize the empirical data in terms of causality (see, for example, Mills 1959) as well as to identify one's understanding of what causality should mean. So, on the other hand, the central problem of our discussion is less a controversy between different paradigms but rather the paradigmatic capability to explain the causal coherence of empirical phenomena in dependence to one's Weltanschauung. Thus, tracing back the course of criticism in terms of philosophy of science, the way critical theories influenced sociology, Critical Theory, and disaster research likewise might become obvious.

It is basically owing to Jäger (1977: 66-74) that attention was drawn to the conception of disasters being social events which are "produced and consumed like other negative goods in society" such as pollution or malnutrition.

Contrary to **other** authors, he explained their origins **foremost with view to class-conflict, ideology, and manipulation** but his approach was **criticized** for political reasons, and hardly any critic was aware of the fact that this **kind of criticism** furthered the ignorance of the important objective of elucidating causality. In its last consequence, the shift of **primary** cause towards **class-struggle** does not **allow** to identify causal combinations and their **importance during the modes** of origin of and coping with disasters. **Deducing sub-causalities from the primary cause "class conflict"** is, of **course**, not impossible but no empirical evidence is given that proves class conflict to be the **top-algorithm** in the control set of societal change (Terwey 1984).

Clausen (1978) tried to **solve this problem** by expanding the set of **algorithms** by introducing a **scientifically more** accepted model. Also denying the distinction between **"natural"** and **"man-made"**, he explained the origin of disasters exclusively with view to cultural interdependencies. But instead of the **mono-causal impulse** of class struggle, Clausen's center-piece in the hierarchy of causes is the **exchange** of positive and negative social sanctions within the fields of societal differentiation.

In his **macro-theoretical** model of **long-term** origins of disasters, Clausen (1983) **demonstrates** the effects of exchange of sanctions within the Professional disaster relief. As an **unintended** drawback of the division of **labor**, the professionalization of disaster relief renders the **laity** more and more unable to cope appropriate with disasters. As an intended drawback, professionalization provokes the rise of expertocracy developing strategies of absolute necessity, domination, and superiority, **monopolizing** the capability and distribution of **help**. In the end, general helplessness is the unintended consequence **making** every disaster worse because of the unpreparedness and the decline of disaster culture of the potentially afflicted population.

Compared to L.J. Carr (1932) who defined a disaster as a failure of the cultural **protection measurements**, some advantage can be found in **Clausen's** approach. In the first **place**, Clausen analyzed the processes of social interaction

instead of the hardness of cultural **measurements** against **dangerous challenges**. Therefore, no artifacts will be **metamorphosed** into an active actor but the planned and intended effects **as well as** their failures will be seen **as** human activities. Contrary to Carr, **only** the social decisions and interactions leading to an **unfit measurement** can **fail** but not the measurement itself.

Due to this **approach**, Clausen's distinction between action and effects of action **leads** to another theoretical **improvement**. In most cases the **anthropomorphisms** we use mislead our analytical lucidity. The idea that **measurements, tools, or materials fail** hides the fact that human decisions and interactions have produced **them**. Thus, our explanation that measurements fail frees us from investigating the underlying processes of decision and interaction. **Moreover**, the anthropomorphic phraseology shifts causality into measurements (**like**: the ship rides out the storm) and hides the human interests behind too. That **way**, terms like **"success"** or **"failure"** are only labels for states of events covering the processes that have **lead** to them. The term **"disaster"** also describes a state of event by an "ex post facto" viewpoint that includes a valuation. In some cases the valuation only depends on the specific interests of disaster relief agencies that **define** disaster **either** in terms of their own capabilities (Westgate and O'Keefe 1976), or, more generalized, in terms of a **demand-resources** ratio (Smith 1957). Nevertheless, disaster is defined by political or **economical** interests only after an event whereas the social processes leading to the event are neglected **as well as** the interests behind them. The sociology of disaster **should** now analyze not only what happens after the occurrence of a disaster or what is done before in terms of disaster **management** (Wallace and Karwan 1984) but also the processes of **decision** and interaction leading to events that are defined **as** disaster after occurrence.

Another aspect of **so-called** "cultural measurements" **has** to be considered. As Norbert Elias (1956, 1978) and T. Burns (1958) demonstrated, control and **conduct** **seem** to be the most important objectives of human action. To avoid dangerous surprises and uncertainties, social action is preferably

transformed into reliable repetition and certitude. Thus, perpetual action is often transformed into ritual, norm, **institution**, or Organisation which react upon human action like the "silent force of **circumstances**" (Marx). Accordingly, human action appears in process and in manifestation; both **forms** will influence interaction as counterparts.

Volker von Borries (1979), for instance, argued that every technical apparatus is the instrumental manifestation of a social relationship **between** a human being and the material he **wants to manipulate**. Every **measurement**, every **tool**, every technique is **only the objectivation** of this relation, **mediated** by an **instrument**. A **hammer**, for **example**, incorporates a silent cultural **user's** manual that instructs us not to pick **flowers** with it but to use it like a steely fist. Otto **Ullrich** (1979) even **more** radically argued that technology generally incorporates the **predominant** algorithms of the era it was invented in. He tries to exemplify his assertion by the factory System and the conveyor **belt** that incorporate a specific System of discipline, co-operation, Organisation of **labor** and capital, and human alienation. Thus, exploitation and power are the constituent parts of industry used in all existing **economies**. Those **who** are exposed to this **mode** of production neither can escape this conduct nor win insight into its side-effects.

Again, the final conclusions are political **valuations** that **lead** to an **interpretation** of our material culture as a "Gehäuse der Hörigkeit" (Max Weber) although other interpretations are **as** plausible. But apart from political valuations, the above criticism contributes a noteworthy **theoretical improvement**: the **objectivations** of human action, the cultural manifestations, generate similar effects **as** the existence of expertocracy does. **Interacting** with both, people only know that they function but not how, why, and what the possible side-effects are **alike**. Contrary to the process of social action, its manifested form is no longer reflexive and reversible during action. Moreover, additional action will **become** necessary to modify or change these manifestations. Therefore, the manifestations of social action do not act themselves but influence the process of action by more or **less** visible conduct. **In emergency** or

crisis situations this conduct may become counterproductive **because** of its tendency to suppress **more** appropriate solutions or **modes** of action (or production). Interpreted this way, cultural **manifestations** cause a **moment** of inertia that is **comparable** to **some** sort of cultural autodynamics that may also cause failures and losses.

Summarizing the above **considerations**, a theory of disaster **as** social action is initially conceptualized (Dombrowsky 1980) that **allows** to distinguish **between** different causes leading to disaster **without** using different approaches for explanation. Moreover, the **problem** of defining disaster is solved by **dynamization** of the events into processes of interaction. Disaster no longer is an entity of itself acting **like** a God, or a living thing ("disaster **strikes**"), or **something else** supernatural and unexplicable. Easily the **whole** discussion of **physical** and/or social **impact** (see also the **criticism** by E.L. Quarantelli 1981a) will become obsolete **as well as** any retreat to unsociological concepts such **as** Barry Turner (1978) used when defining disaster **as** wrong **amount** of energy in the wrong **place** at the wrong time.

But apart **from** the advantages of a homogeneous sociological conceptualization of a disaster theory, the explication of disaster **as** an unplanned and unintended result of human activities, above a certain degree of tolerable disturbance (Dombrowsky 1981a, 1981b) gives way for a **misleading** sociologism. It is not **only** human interaction itself or interaction with material culture and its autodynamics that may generate failures but also the interaction with nature and its own autodynamic and **self-organizing** processes (Prigogine 1978; Riedl 1980). Most authors in the **field** extensively reflect on human interaction with nature -- especially since the ecological debate has focused on these **problems** -- but only few have analyzed the **autodynamic, self-organizing** aspects of nature **while** developing theories of new disaster **phenomena**. Discovering resistant germs, **mutated** species, unknown synergetics and **chemical compounds**, or unknown diseases and epidemics **side-effects** of third order **became** manifest. **If** we are to analyze the processes leading to this **manifestations** (**which** are the real "dose

encounter of the third kind") the unforeseen response of the autodynamics of nature of the effects of first and second order (the planned/intended and unplanned/unintended) of human action should be the **object** of our science.

For good reasons, Critical Theory declined the use of a concept of nature for describing an **autonomous** sphere beyond human action and history (Breuer 1984), because it **should be demonstrated** that nature has **always** been exploited by **mankind**. So finding pesticides in the antarctic ice or **modifying climates** by Clearing the tropical forests **we** realize that we have never **lived** in a virgin nature but **only** in a successively cultivated transformation called "Second Nature". **In my point of view**, Critical Theory argued against a **false** romantication and idealization of nature (Schmidt 1971), **whereas** only little **attempt** was **made** to explore the hidden side-effects of praxis. But it is the side-effect that undermines the importance of praxis **as a lever** with **which** knowledge becomes possible.

Nevertheless, the **early** Bourgeois Weltanschauung that believed in the domination of nature **more** and **more** **crumbled** with every new "**man-made**" disaster (see the controversy on "**mental disturbance**" and "**demoralization**" in the **aftermath** of TMI and other modern disasters, described by Dynes (1983a), **Dombrowsky (1984)**). The increasing counterstrikes of effects of human action that was neither planned nor intended but which collided with the planned and intended actions (Dombrowsky 1981c) brought to **mind** that the human interference in the **metabolism** with nature are neither **fully** understood nor carefully accomplished with respect to the **misrelation** between little knowledge and severe interference (**Clausen and Dombrowsky 1984; Rifkin 1980**). Due to the fact that the increase in **number** of "man-made" and ecological disasters expand the global **losses** of reproductive substance **as well as** of our capability to cope with the total of effects of second and third order, i.e. the **outcome** of interaction between the unplanned and unintended effects with the planned and intended and with the autodynamics of nature, we can draw an exciting **picture** of disaster **research** now.

According to my definition that every disaster indicates

a collision **between** planned and intended actions with unplanned and unintended side-effects (see **Bloch's** concept of **economical** crisis (1972: 433 ff.)), disaster research, in my point of view, should analyse the total of interactions leading towards this collision rather than the actions enforced by the collision, i.e. the relief work, and its ideological definitions. The **former** would be an **assessment** of disaster causes leading to very effective disaster prevention **measurements** and a very broad clarification of our consciousness. Apart from all actual restrictions that hinder such a **large-scale**, perhaps even global assessment-process, the central **problem** is how to conceptualize an appropriate theoretical **framework** that will **allow** to deduce a hierarchy of **algorithms** that will in fact avoid disastrous collisions **as well as** political **plain-sided** valuations. **Right** here we have to discuss the **mode** of human knowledge-production and the contribution of critical theory and of **German** disaster research.

As described earlier, the German understanding of critical sociology suggests that Critical Theory is **only** one —**although an important**— part of the process of **criticism** that **tries** to "learn and propagate the best that is known and thought in the world". Therefore, my first sketch of an utopian sociological disaster research is drawn **as** an eclectic picture that uses all those particles of theories that will **help** to **make** a **heuristic** contribution of criticism to sociology of disaster. Standing on the shoulders of giants even **a** dwarf is enabled to **look** over barriers. **Many** giants I **haven't** quoted explicitly nevertheless their findings are used. The highest ranking problem of many critical works is how to conceptualize a framework that allows to identify the causes leading to disaster before its occurrence. Especially in the social sciences, this problem is of importance because in contrast to the physical sciences no laboratory tests are possible with human action.

An appropriate technique to achieve this was described by Max Weber (1956: 188) who discussed the problem of unanticipated effects, social costs, **instrumental** reason, and means-end rationality much earlier than **Merton** (1968) or **Forrester** (1971), **Kapp** (1963), **Marcuse** (1941), or **Habermas**

(1970) did. In his analysis "The **objectivity of knowledge**", **Weber's argumentation** consists of four Steps: First, science is **able to judge** the appropriateness of **means** for given ends. Second, **comparing** the available means **with** given ends the **likelihood** to reach the ends becomes decidable. Consequently, the ends **themselves** become decidable because it is pointless to seek ends **without** appropriate means. **Third**, science is able to assess the possible side-effects of means during application and their consequences for reaching the ends. Fourth, setting the costs of possible side-effects against the advantages of reached ends, rational decisions can be **made**.

As a result of such an expanded process of **assessment** science, **Weber** adds, **automatically pulls** the fact to consciousness that every action **as well as** every **omission mean** a partisanship for specific values and - necessarily - against others. Thus, the criteria for a rational decision can be based on scientific assessment **although** they **would** still depend on individual **value** preferences. In Weber's point of view, science is not **allowed** to give advice to a person **as to how** he should decide (principle of "Wertfreiheit" = **value-free** science) but science is allowed to assess the decision-leading values **as well as other** social facts.

To a certain degree, **Weber's** approach **resembles** Habermas' (1974: 22 ff.) idea of **self-reflection** that would lead to insight in the conception of the **world**. The rational assessment of one's actions and values, Habermas hoped, would coincide with the interest in autonomy and responsibility or, in other words, with "**emancipatory** cognitive interest, which **aims** at the pursuit of **reflection**" (1971: 197 ff).

However, the assumption that a societal climate will rise that **leads** to permanent discourses without domination does not **make** sense unless we **presume** the existence of an emancipatory cognitive interest. Undistorted **communication** will than make possible an **intersubjective** assessment of all means and ends finally negotiated and harmonized in the **framework** of public insight. Conducted by a **semi-anthropological** cognitive interest (the **old** utilitarianism may be the

other half of **Habermas'** "knowledge for the sake of **knowledge**"), the coherence **between** individual and common interests will **become** visible and decidable and the conflict of public affairs and individual advantages can be **terminated**.

Weber (1956: 283), **who** did not believe in harmony of public and individual affairs, was **more** concerned with the **individual's** application of rationalized assessments. **Interpreting** society **as** competition and **fight**, he argued that human **interests** tend towards **domination** rather than emancipation. **In** order to **dominate** others, it is essential to hide ends, **means**, and **value** preferences because it **makes most** decisions easier. Consensual decisions on means and ends **would** bear the risk to **compromise** in action and advantages because of the collective levelling down to average acceptance. Consequently, in competing societies the most profitable way of reaching **one's** ends is to be the first in action and the first in shifting risks on to other shoulders. Gerda Zellentin (1979, 1980) described these **"shift-off"-strategies** with view to ecological disasters.

According to Turner (1978: 1) it becomes more and more likely that human intervention in environmental processes upsets the balance of the natural **metabolism** we depend on. **If** we continue to Step up our interfering with natural and social processes qualitatively **as well as** quantitatively, the risk of counterproductive effects that collide with intended and planned action will increase, too. But instead of applying the **highly** advanced techniques of **assessment** and Simulation on a commonly helpful **level**, the advantages of operations research, cybernetics, Computer Simulation, and global surveillance data are **monopolized** by **multi-national** companies and the armed forces all over the **world**. **Thus**, all sorts of failures will indicate the ideology of progress and welfare **behind** the **promises** of those who prefer to shift-off risks instead of **managing** them. This discrepancy in action **reminds** us of the distinction made by Critical Theory between that **what** really **happens** and that what is pretended to happen. **Thus**, reality **should** be **judged** according to what **remains** behind its own pretence. The gap between pretence and reality will indicate **where** the truth lies. Johan

Galtung (1971) argued in this context that truth is kept **from consciousness** by force. According to his definition, **power** is the **cause** of the distinction **between** the factual and the possible. **In principle** it is possible to assess all **processes leading** to disaster but in fact the power of disposition that **allows** to use the total of available data defeats insight in truth. Therefore, the **segmentation of competition** even puts the consciousness of the **powerful** in the shade because of the lack of a picture of **totality**. Totality will be understandable **only** by analyzing the interplay of particular and universal, intended and unintended. As far **as** this analysis of totality will **remain impossible**, disasters are the price mankind has to pay for the anarchical interferences of planned and intended vs. unplanned and unintended effects of human activities.

It is to be hoped that the **imagination** of what I have outlined in the preceding **paragraphs** will **lead** to a conception of disaster theory that allows the deduction of analytical truth from a totality of intervening factors. This **hope may** be called naive and scientifically immature because we all know factual restrictions that will hinder global **assessment** and planning. On the other hand we also know that **large-scale** failures have **made** obvious the necessity of global solutions. In **terms** of technical **capability assessments** are possible on a certain **level**, or in other words, the **means** of assessment are available by now although political interests seem to refute its application (Dörner 1976; Hoffmann 1984; Lindner et al. 1984; Vester 1980).

Of course, we do not yet know the right **top-algorithms** that **would** keep the unplanned and unintended effects under control and avoid their future production. On the other hand we know **as** well that traditional disaster research is no longer appropriate because of its inductive **method**. **In** the presence of disasters **like** Bophal, Love Canal or Swerdlowsk (see **Medvedev** 1979), and in the presence of **impending** disasters (Cousteau 1984; Rose 1984), the objective of disaster research **formulated** by Leighton (1949: 37) **must** be regarded **as** inappropriate. To **let** the people "know in advance what the survivors would know **afterwards**" must

become cynical when our knowledge of what will happen is based on millions of victims. Therefore, disaster research needs a sociological framework for detecting disastrous developments in advance. The proverb "once bitten, twice shy" may represent the common-sense echo on learning-processes that after an error made a new trial possible but today it is more appropriate to learn without deadly trials.

5 - Disasters and the dialectics of enlightenment

Viewed from a very high level of abstraction, the investigation of disasters starting after its occurrence resembles the inductive method: From a unique and single event, a universe of possible causes has to be concluded. But without the imagination of this universe the range and scope of possible causes cannot be anticipated. Mere description or vertigo in the circles of hermeneutics will be the alternative. Nevertheless, inductive disaster research has another quality. Reanalyzing the mining disaster of Radbrod, Germany, in 1980, Wolfgang Pabst (1982) who is not a disaster sociologist demonstrates conditions and possibilities of induction that cumulates knowledge and finally leads to deduction.

The increasing need for coal of that time (which was a pre-war era) produced two major side-effects. Intensive mining made security measures a matter of only secondary importance, and the chance of making money by doubling shifts totally exhausted the miners. Within the limits of "normal" technological risks that were taken into account at that time (Perrow 1984), the likelihood of the occurrence of accidents or disasters was considerable. Despite all kinds of shortcomings and foreseeable dangers, the miners participated in the advantages they gained from an enforced production. However, having lost comrades, health, or jobs in the disaster, the survivors became aware of the relation between safety costs and profit rates which simultaneously led to political awareness. Consequently the miners of Radbrod joined with those of other mines and, once organized, claimed better working conditions and initiated the estab-

lishment of unions. Moreover, the nation-wide shockwaves of emotion and compassion strengthened the pressure on the inadequate System of social welfare, health care, and education so that first Steps were made towards improvement. Taking all this into account, it can be said that the disaster had a positive side-effect. Like a catharsis, it brought about considerable social and political change which would not have been the case without the occurrence of disaster.

Seen that way disasters (as manifest onset of collisions between planned/intended vs. unplanned/unintended) will react specifically with both forms of human action. The processes of action return to reflexivity and changeableness, the objectivations of action, the cultural measurements, loose their ability to order and conformity. This change (which is often called "Interruption") presents itself as opportunity to transform an open situation into new order. Thus, disasters may become a key to open the "Gehäuse der Hörigkeit" and invent future insights.

Examining the function of disaster research in the aftermath of the Radbod mining disaster, the dialectics of enlightenment will become obvious. On the one hand, disaster research helped discover the correlations described above. These findings instantly became a political issue because they could be used in the interest of the miners. The entrepreneurs, however, accused these findings as being socialistic and initiated their own research program concluding that human failure are to be blamed for causing the disaster. Enlightenment was turned into a new myth when political arguments neglected the sum of findings. As to the official explanation, the miners agreed to a political deal accepting the view that the disaster was caused by human failure. As a result, they received better payment, better training, and a special payment for the families of the killed comrades. The early concepts of improvement developed by the miners were lost in that arrangement. They had asked for participation in site-planning, security surveillance, and an independent factory inspection. Without these improvements, combined with the official Propaganda of human error, the first insight in disaster production was

immediately lost.

Speaking **more** generally, the insight induced by every disaster expands our **knowledge** and **leads** to a concept of totality that enables us to predict disasters more and more precisely. **Ultimately**, this concept will also include the **complex** case that anticipating and reflecting subjects will turn predictions into **self-destroying** or **self-fulfilling** prophecies, i.e. observe warnings or silence **them** (see Clausen and Dombrowsky 1984). The **so-called** snow-disasters in Northern **Germany** in 1978/79 demonstrated the fact that it was not the snow that caused the disaster but the interdependency of **some** important cultural **algorithms**. In other words, in order to cause the breakdown of a society it is important to **interrupt** its central **supply/systems**, not to get wet by snow or rain. To put it without irony: It takes almost **thirty** years to make a society dependent of **only** one energy supply System **like** electricity; it takes the **same** time to **let** **small** shops die and substitute them by mobile shops that will stop supplying when roads **have** to be closed and it takes more than thirty years to change the **whole** infrastructure in a way that **makes** **self-help** almost **impossible**. Seen that way, disasters are continuously pending but nobody knows when and **how** they will occur. Only a complete assessment program will detect the **long-term** effects on an individual, group, **socio-structural**, or global level.

6 - Disasters: Factual falsifications of human progress

Exaggerating again, I assume that disasters are the only **phenomena** in the world that have to be explained. **Whatever** mankind does is **self-evident** in a certain respect, the successful transformation of findings into techniques, **tools, instruments, or commodities** is a **quasi-explanation**, or, in terms of philosophy of science, a verification of one's knowledge. To put it simply, successful praxis is an explanation "per **se**". Seen that way, **the whole bourgeois Weltanschauung** is a theory of verification. The modern man produces his own world; to do this better every day is

called progress and rational insight. But, **as** explained earlier (Dombrowsky 1981c), every failure **becomes** a criticism of human capability and **knowledge**. During the process of Bourgeois **emancipation from Feudalism and clericalism** failures in the demiurgian **attempt of mankind were perilous**. **Condemned as a sacrilege**, the new order of enlightenment **could only** succeed in doing things better. Doing things better **meant** to be productive in **labor and technology**. Every failure in **both** fields was interpreted **as** a sign of God, **as** falsification of the new order. Therefore it was essential for the survival of Bourgeois order to avoid failures, and to hide **them** from public awareness if they **should** nevertheless occur.

On the background of our present knowledge, the process of enlightenment could **have** been **completed** by now if rational insight **would** be complete. In other words: **As long as** failures are stowed away, human rationality is **split** in half, and enlightenment is only a political pretense **among others**. As in philosophy of science **which** does not accept verifications **as** final proof, human praxis should not accept success **as** final proof **as long as** failures are a definite falsification.

Therefore, in **my** point of view, correct praxis is the keyword in human action, but **this** cannot completely be defined in **terms** of technological success or of correctness of the planned and intended action. As Max Horkheimer (1935: 345) puts it:

Truth is a moment in correct praxis: he who identifies it **with** success **leaps** over **history** and becomes an apologist for the dominant reality.

As long **as** the unplanned and unintended effects of human action are not added to our concept of reality we only believe in a **phantasy** instead of understanding the factual reality or, to use **another** word, totality. Separated from a definite theory of the entire effects of action, every epistemology remains pseudo-concrete. Thus, the idea of positivism that reality is expressed by empirical facts is only half of the truth. Georg Lukács (1971: 162) anticipated this problem theoretically:

To **leave** empirical reality behind can **only mean** that the objects of the empirical world are to be understood **as** objects of a totality, i.e., **as** the aspects of a total social Situation **caught** up in the process of historical **change**. Thus the category of **mediation** is a **lever with which** to **overcome** the mere **immediacy** of the empirical world, and **as** such it is not **something** (subjective) foisted onto the objects **from** outside, it is no **value-judgement** or "**ought**" **opposed** to their "is". It is rather the manifestation of their authentic objective structure.

But **whereas most** critical theories define the category of mediation in **terms** of political praxis which is **unaware** of its own side effects, too, it is necessary **now** to focus on the structural mistake in these **attempts**. To Marx and Engels the working **class** was to be the **sole** catalyst of the new order that should conquer the bourgeois antagonisms. But in the **late** capitalist societies, **Horkheimer argued**, **material** conditions **like** culture industry and mass media were such that the working classes were no longer suited for this **role**. Critical Theory then focused on another **category** of mediation between superstructure and **substructure**. The **missing** link was **psychology** that was to enlighten the hinderences of insight in totality to overcome the mere immediacy of an empirical world that cannot realize its authentic objective structure.

On the basis of **my** considerations I should like to criticize this **shift** in focus. The idea that insight in totality is **hindered** by **psychological** structures confuses appearance with essence. Thus, I should like to shift the focus again defining disasters **as** a category of mediation. Disasters are the only **falsification** we can find in reality that will prove the **truth**, the empirical correctness of **our** practical knowledge **as well as** our **epistemologies**. As "**factual falsifications**", disasters are the missing link between **theory** and praxis, appearance and essence. The knowledge of totality is established **as soon as** we know **what** the empirical relation between planned/intended and unplanned/unintended effects of all Orders really is. Then we **shall** understand the authentic objective structure of our world,

then disasters can be prevented.

When new disasters will happen we will possess a factual --not a theoretical-- indicator, a real test of praxis, that points at a new lack of knowledge in our investigations into the coherence of our planned and unplanned effects. Seen that way, the challenge of enlightenment is to have courage to focus on failures rather than on success. Our whole Weltanschauung (as well as our scientific paradigms) would change if we took failures as a starting point and if we tried to avoid them. Sociological disaster research has started to do so already, which is why I call it critical "per se".